



Dear Friend(s) of Saugus Little League Baseball:

On behalf of Saugus Little League Baseball, I would like to thank you for your continued generosity and support over the years. Due to the remarkable support from our friends and sponsors, we were able to have a great 2023 campaign!

We are currently running our sponsorship drive for the 2024 season and we are asking for your help by pledging a donation to Saugus Little League Baseball. As you can imagine, the cost to run an organization of over 300 children is substantial. The funds raised through our sponsorship drive and fundraising efforts make up almost 50% of our league operations during the course of the season. Without the continued support of great individuals, families, and businesses like you our organization cannot function. We are asking for support from our friends and community members so that we can do the following for the upcoming 2024 season:

- Keep registration costs fixed while increasing our participation numbers
- Ensure that our equipment and fields are up to date and safe environments for our kids.
- Purchasing new uniforms for all participants
- Reconstructing the infield at Saugus Elks Field (leveling it and laying down new sod)
- Purchasing new equipment including bats, helmets, baseballs and catcher equipment.

All donations are welcome and tax deductible as Saugus Little League Baseball is a registered 501(c)(3) organization FEIN:02-211612/Tax ID: 04-3365915. We thank you in advance for your support of our league. If you have any questions about Saugus Little League sponsorship opportunities, please feel free to email Alex Renfrew at [arenfrew802@gmail.com](mailto:arenfrew802@gmail.com). We look forward to hearing from you.

Sincerely,

John Beniot	Tom Vitello	Alex Renfrew
President	Treasurer	Fundraising Director
<a href="mailto:johnbenoit27@hotmail.com">johnbenoit27@hotmail.com</a>	<a href="mailto:tomvit13@gmail.com">tomvit13@gmail.com</a>	<a href="mailto:arenfrew802@gmail.com">arenfrew802@gmail.com</a>
508-479-6382	857-453-9928	978-935-6125



## SAUGUS LEAGUE LITTLE BASEBALL SPONSORSHIP PACKAGES

1. Grand Slam - \$1,200
  - a. Vinyl Sign on outfield fence of 2 Saugus Little League Fields
  - b. Business Name Sponsor for one (1) of our teams
  - c. Plaque to display in your business
  - d. Enhanced Recognition on website
  - e. Recognition on social media pages
  - f. Recognition in emails to parents throughout the year
2. Home Run - \$700
  - a. Vinyl sign on outfield fence of 2 Saugus Little League fields
  - b. Plaque to display in your business
  - c. Recognition on website
  - d. Recognition on social media pages
  - e. Recognition in emails to parents throughout the year
3. RBI - \$400
  - a. Vinyl sign on outfield fence of 1 Saugus Little League fields
  - b. Recognition on website
  - c. Recognition on social media pages
  - d. Recognition in emails to parents throughout the year
4. Pinch Hit Game Winner - \$500  
**(Available as an add-on to any other package or a single sponsorship)**
  - a. Business name on jersey of one (1) team our teams
  - b. Enhanced Recognition on website
  - c. Recognition on social media pages
  - d. Recognition in emails to parents throughout the year
5. Hit and Run - General support of cash donations, gift cards, or other goods to be used for our fundraising calendars and raffles throughout the year.

## YOUR INFORMATION

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Opportunity: (please select one)

- ☐ Grand Slam \$1,200
- ☐ Homerun \$700
- ☐ RBI \$400
- ☐ Pinch Hit Game Winner \$500
- ☐ Hit & Run

Sponsorship Fee Included: \$\_\_\_\_\_

Please include a business card and high resolution image of your logo with your sponsorship donation. Additionally, please note any changes to what you would like displayed on your banner or website image. All sponsor forms must be submitted by Friday, March 15, 2024 in order to get banners created by opening day. Checks should be made payable to Saugus Little League.

Please return sponsorship donation forms by email to Alex Renfrew at [arenfrew802@gmail.com](mailto:arenfrew802@gmail.com) or mail them to:

Saugus Little League Baseball  
Attn: Alex Renfrew  
P.O. Box 1488  
Saugus, MA 01906

Thank you for your interest in becoming a sponsor of the Saugus Little League Baseball for the 2024 season.

Sponsor Benefits include:

- Supporting the community we share
- Advertising of your business
- Tax benefits for your business
- Helping to give Saugus Little Leaguers the best experience possible